



Business Association of Suring Area, Inc.
P.O. BOX 163
SURING, WI 54174
920-345-2639
2022-2023

Dear Suring Area Business:

The Business Association of Suring Area Inc. (BASA) would like to invite you to continue to be or become a member of our association! Yearly dues for 2022/2023 are \$50 per business or organization.

As an organization, our goal is to promote and support business development in the Suring Area; to serve as a forum for discussion of common business needs and work as a liaison between the business community, school and government. We continue to revitalize the activity level of our organization, meet regularly, explore new fundraisers to support new initiatives, as well as promote increased member involvement.

Yearly membership dues generally cover these key operational and marketing areas:

1. \$1250 full page ad in the Oconto County Discovery Guide listing all members and contact information
2. Operational expenses including yearly insurance, mailing/postage, printing, fees, marketing and more.
3. Website hosting and domains
4. A portion of supporting the below initiatives.

Our organization has been key in funding the following and needs to fundraise or collect sponsors or:

1. Port-a-Potty on the ATV/UTV Trail in Suring from May - November (\$800+)
2. Planters and flowers on Main Street (\$600+)
3. Benches on Main Street - (\$1,000+) *Starting to show wear and tear.*
4. New decor and lights as needed for the annual BASA Holiday Display at Riverside Park
5. Annual Kids Halloween Party (*Cost: est. \$1,000 funded by event sponsorships*)
6. Signage, banners & decor (*The sign on the corner of M&R needs updating again soon. We have also committed \$500 toward new Main Street Banners*)
7. We receive many donation requests for area events and causes that support tourism and business. These have included but not limited to: Suring Labor Day, Suring Area Playground, Suring Food Stand, Community Wellness Night, National Night Out, teacher appreciation, school donations, appreciation certificates, Bike to School day, donations to other organizations, Discover Wisconsin's Oconto County Segment, and more. In addition we like to support our area schools with special needs or requests.

Other benefits of becoming involved:

- Networking opportunities with area professionals at meetings
- The opportunity to provide valuable feedback and leadership
- The opportunity to submit your local events and promotions for posting on BASA's Facebook page.
- Opportunity to plan or host business tours, speakers, trainings and more
- Support of local initiatives, including discussion of "area revitalization and marketing opportunities".

Communications Sent by Email

We will communicate by email for member meeting dates with meeting notes following future meetings.

You are invited to attend our upcoming 2022 Member Meetings:

- Thursday, September 15: 5 p.m. Meeting and Networking at Legends Trailside
- Thursday, November 17: 5 p.m. - Meeting, Networking and Elections at Boarding House Supper Club

Current Board of Directors

President – Kurt Bruegl First Vice President – Alicia Prochnow Second Vice President - Michele Noack Secretary - Katy Kegel Treasurer - Jan Bruegl

**Elections will be held at the November Meeting of each year. If interested in running for office, please reach out to a current officer.*

Dues for 2022/2023: \$50.00 per business Please complete the form on back to join.

Please note, membership must be received by September 30 for inclusion in select marketing materials, including the Oconto County Discovery Guide.

DETACH & MAIL WITH PAYMENT

Business Association of Suring Area – Membership Invoice
Annual dues for 2022/2023 (October – September) - \$50.00

NAME: _____

BUSINESS NAME & OWNERS _____

PHONE # _____ E-MAILS _____

BUSINESS ADDRESS: _____

POSTAL MAILING ADDRESS: _____

TYPE OF BUSINESS/SERVICE: _____

- \$50 Membership Dues Enclosed for 2022-2023 Year
- Yes, I'll sponsor the Kids Halloween Party and have my business logo listed on poster \$ _____
- I would like to increase my membership dues donation to help offset fundraising needs \$ _____
- I have a fundraiser I'd like to propose organizing through BASA. Details:

*We will reach out and invoice current porta potty sponsors for the 2023 Summer Season in February/March.

MAKE CHECK PAYABLE TO: BUSINESS ASSOCIATION OF SURING AREA MAIL TO: P.O. BOX 163, SURING, WI 54174